

# Purchase a set of Selected Michelin tyres for the chance to win back the value of the set

## PROMOTION SCHEDULE

<b>PROMOTION NAME</b>	Purchase a set of selected Michelin tyres for the chance to win back the value of the set		
<b>THE PROMOTER</b>	Michelin Australia, ABN: 84 006 761 628, 51-57 Fennell Street, Port Melbourne, VIC, 3207		
<b>PERMITS</b>	Authorised under: ACT Permit No. TP 25/00699 SA Permit No. T25/510		
<b>PROMOTION TYPE</b>	Purchase a set of 4 selected Michelin tyres for the chance to win back the value of the set		
<b>PURCHASE PERIOD</b>	The purchase period is open for eligible individuals as of Tuesday April 1, 2025, at 12:00am AEDT and ends Saturday 31 May 2025 at 11:59pm AEST.		
<b>ENTRY PERIOD</b>	Entry is open for eligible individuals as of Tuesday April 1, 2025, at 12:00am AEDT and ends Saturday 14 June 2025 at 11:59pm AEST.		
<b>ELIGIBILITY REQUIREMENTS</b>	<p>Entry is only open to Australian residents aged 18 years or over (“Eligible Individuals”). Excluded persons are employees of the promoter and agencies associated with this Promotion (and their immediate families). Immediate family means any of following; spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, nephew, brother, sister, step-brother, step-sister or first cousin.</p> <p>To be eligible for entry in the promotion, an Eligible Individual must:</p> <ol style="list-style-type: none"> <li>During the Purchase Period, purchase a set of 4 or more selected Michelin tyres in a single transaction from a Participating Retailer (“Qualifying Purchase”), purchases returned or exchanged will not be eligible.</li> <li>Collect and retain a copy of the purchase receipt from the Qualifying Purchase; and ensure the relevant product information is correctly displayed on their invoice for entry.</li> <li>Complete the required data fields on the entry form on the competition webpage (‘Entry Instructions’).</li> </ol>		
<b>HOW TO PARTICIPATE</b>	<p>In order to qualify for entry, eligible individuals must register their details and complete all entry fields in full, through the Michelin Rewards webpage: <a href="https://rewards.michelin.com.au/">https://rewards.michelin.com.au/</a></p> <p>Entry fields include first name, last name, email, phone number, state, participating dealer, participating product, tyre size, date of purchase and invoice.</p> <p>The rewards webpage may be accessed digitally by QR code, directly via the website or digital competition link (e.g. Michelin official Facebook/Instagram channels) as promoted by Michelin and participating retailers.</p> <p>There is a strict limit of one (1) entry per qualifying purchase.</p> <p>An eligible individual having satisfied the criteria set out in the ‘Eligibility Requirements’ will then qualify to participate in the Promotion (“Qualified Individual”) becoming a “Claimant” on participation.</p>		
<b>PARTICIPATING RETAILERS</b>	Retailers participating in the Promotion are those listed in the ‘find my dealer’ list on the redemption form, which can be found here: <a href="https://rewards.michelin.com.au/">https://rewards.michelin.com.au/</a>		
<b>PARTICIPATING MICHELIN PRODUCTS AND QUALIFICATION</b>	To remove any doubt, the participating products are listed below.		
	<b>PRODUCT LIST</b>		
	Agilis	Agilis 3	E Primacy
	E Primacy ST	Primacy 3	Primacy 3 ST

	Primacy 4	Primacy 4 ST	Primacy 4 SUV	In case of different tyre sizes (front and rear
	Primacy 5	Primacy SUV+	Primacy All Season	
	PILOT SPORT	PILOT SPORT 2	PILOT SPORT 3	
	PILOT SPORT 3 ST	PILOT SPORT 4	PILOT SPORT 4 ST	
	PILOT SPORT 4 SUV	PILOT SPORT 5	PILOT SPORT EV	
	Energy Saver	Energy Saver 4	Energy Saver +	
	Energy XM2+	LTX Force	LTX Trail	
	4x4 DIAMARIS	LATITUDE TOUR HP	LATITUDE SPORT	
	LATITUDE SPORT 3	PILOT SPORT 4S	PILOT SPORT CUP 2	
	PILOT SPORT CUP 2R	PILOT SPORT S5	PILOT SUPER SPORT	
	staggered fitments), customers must purchase 4 or more total Michelin range tyres.			
	<p>If requested by the Promoter, Eligible Claimants must produce, within the time requested by the Promoter at its absolute discretion, appropriate photo identification or other documentation, required by the Promoter to verify their identity, age, eligibility to participate in the Promotion and compliance with these Terms and Conditions, and/or their Qualifying Purchase receipt/s that corresponds to the claim/s they have submitted in the Promotion.</p> <p>If the documentation required by the promotor are not received or a claimant has not been verified to the satisfaction of the Promoter within the time period required by the Promoter, the claim/s submitted by the claimant will be deemed invalid.</p> <p>It is the responsibility of the claimant to provide the required information.</p> <p>If tyres are returned or exchanged, this will deem the entry invalid. Michelin may confirm the validity of a purchase with the relevant Participating Retailer as required.</p>			
<b>THE PRIZE</b>	<p>There will be (3) winners for this promotion, with each winner randomly selected from across the following channels.</p> <ul style="list-style-type: none"> <li>• Jax</li> <li>• Tyrepower</li> <li>• Tyreplus</li> <li>• Tyroola</li> <li>• Mobile Tyre Shop</li> <li>• All other networks listed in the promotion page</li> </ul> <p>The winner(s) will be reimbursed for the total invoice amount (up to \$3,000 AUD), in addition to any cashback or gift card amounts already received. The reimbursement will be provided in the form of a digital Mastercard gift card.</p> <p>There are a total of three (3) prizes.</p> <p>The maximum value of a prize (digital Mastercard gift card) is \$3,000 AUD.</p> <p>The maximum total prize pool is up to \$9,000 AUD.</p> <p>The prize does not include any costs associated with balancing or mechanical services and these will not be reimbursed.</p>			
<b>VALIDATION &amp; NOTIFICATION OF WINNER</b>	<p>The winner(s) will be drawn by lucky draw*.</p> <ol style="list-style-type: none"> <li>a) Three (3) Winners will win the value of their set of 4 selected Michelin tyres that were purchased in addition to any amount they may have already received in the gift card redemption.</li> <li>b) The draw will take place Tuesday June 17, 2025, at 3:00pm AEST at Suite 251 / 10-20 Gwynne Street Cremorne, VIC, 3121.</li> <li>c) Winners will be contacted by email and phone by Michelin or its nominated agency KollwitzOwen by Thursday June 19, 2025 and winners first initial, last name and postcode will be published on <a href="https://www.michelin.com.au/">https://www.michelin.com.au/</a> within 7 days of the draw.</li> </ol>			

d) The prize does not include any costs associated with balancing/mechanical services.

\*An additional 5 names will be drawn as part of the draw as a contingency option, to be used as reserves in the order that they were selected. The promoter's decision is final and no correspondence will be entered into.

If for any reason the Winner declines the Prize, then the Prize will be forfeited and offered to the next drawn winner.

In the event a prize is unclaimed an unclaimed prize draw will occur at the same time and location as the original draw on 2 July 2025. Unclaimed prize winners will be contacted by email and phone by Michelin or its nominated agency KollwitzOwen within 2 business days of the draw and winners first initial, last name and postcode will be published on <https://www.michelin.com.au/> within 7 days of the draw.

If the Prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize with a prize or gift to the equal value and/or specification, subject to any written directions from a regulatory authority where required.

The Prize, or any unused portion of the Prize, is not transferable or exchangeable and cannot be taken as cash, unless stated otherwise by the Promoter. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority where required, to modify, suspend, terminate or cancel the Promotion, as appropriate.

Kollowitz Owen will send the winner(s) phone number to Vault Payment Solutions, who will communicate by SMS (to the mobile phone number specified on the entry form). Individuals then need to activate the card using the Vault app – activation code will be provided in SMS. Once activated, the card can be added to the winner's phone's digital wallet (e.g. Apple Pay, Google Pay or Samsung Pay) and can be used for purchasing goods and services where the card is accepted for electronic transactions (excluding transactions at ATMs or over the counter at financial institutions). The card cannot be used as a credit card and cannot be linked to any deposit account.

Consumers may be required to provide additional details such as name mobile number and email address to Vault Payment Solutions.

Vault Payment Solutions will provide a Digital Vault Pays-enabled Prepaid Mastercard® to validated entries. Any ancillary costs associated with redeeming the Digital Vault Pays-enabled Prepaid Mastercard are not included. The Digital Vault Pays-enabled Prepaid Mastercard must be activated within 2 months of issue and is valid for 12 months after activation. At expiry of the Digital Vault Pays-enabled Mastercard any unused balance will be forfeited. You will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in your digital wallet. The Digital Vault Pays-enabled Prepaid Mastercard is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See [www.vaultps.com.au/terms](http://www.vaultps.com.au/terms) for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.

The recipient must have a valid AU mobile number to redeem their gift card digitally. A digital gift card cannot be printed as a voucher or transferred.

If you require assistance during the submission process, please contact: [support@kopromotions.com.au](mailto:support@kopromotions.com.au)

## TERMS AND CONDITIONS

Information on how to enter forms part of these terms and conditions (Terms of Entry). The Terms of Entry must be read in conjunction with the Schedule. The Schedule defines the terminology used in these Terms of Entry. Where there is inconsistency between these Terms of Entry and the Schedule, the Schedule prevails. Participation in this Promotion is deemed acceptance of these Terms of Entry.

1. Information and terms set out herein on e.g. how to enter and the prizes form part of these Terms of Entry. Participation in this Promotion is deemed acceptance of these Terms of Entry.
2. The Promoter reserves the right, at any time, to verify the validity of information supplied pursuant to this Promotion by Eligible Individuals, Qualified Individuals or the Winners (including identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these. Terms of Entry, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
3. Incomplete or indecipherable entries and transactions will be deemed invalid.
4. Multiple entries by the same Eligible Individual are not permitted.
5. If there is a dispute as to the identity of a Qualified Individual or an Eligible Individual, the Promoter reserves the right, in its sole discretion, to determine the identity of the Qualified Individuals or Eligible Individuals.
6. In the event of war, terrorism, state of emergency or disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the Promotion or suspend or modify the Prize, subject to any written directions from a relevant regulatory authority.
7. If the Prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize with a prize or gift to the equal value and/or specification, subject to any written directions from a regulatory authority where required.
8. The Prize, or any unused portion of the Prize, is not transferable or exchangeable and cannot be taken as cash, unless stated otherwise by the Promoter.
9. Entrants consent to the Promoter using their name in the event they win the Prize in any media without remuneration for the purpose of this Promotion (including to publicise any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
10. The Promoter does not warrant that the entry mechanism will be available, or the Participating Retailers will be open, at all times during the Promotion Period.
11. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority where required, to modify, suspend, terminate or cancel the Promotion, as appropriate.
12. Any cost associated with accessing any promotional website or social media is the entrant's responsibility and is dependent on the internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted/made by that entrant invalid.
13. Nothing in these Terms of Entry limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("Non-Excludable Guarantees").
14. The Promoter may communicate or advertise this Promotion via Facebook. Instagram or via the website However, the Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Claimants are providing their information to the Promoter and not to Facebook. Each claimant completely releases Facebook from any and all liability.

15. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter and the Participating Retailers are not responsible for and exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Prize value to that stated in these Terms of Entry; (e) any tax liability incurred by the Winner or entrants; (f) use/redemption of a Prize; (g) taking of/participation in the Prize and/or attendance at a Prize event/location or if a Prize event is cancelled or rescheduled for reasons outside of the Promoter's control; or (h) the Promotion.
16. As a condition of accepting the Prize, the Winner may be required to sign any legal documentation in the form required by the Promoter and/or suppliers and service providers of the Prize in their absolute discretion, including but not limited to a legal release and indemnity form.
17. Claimants must, at the Promoter's request, participate in any Promotion activity (such as publicity and photography) relating to participating in the Promotion, free of charge, and they consent to the Promoter using their name and image in any future promotional material.
18. CAUTION: Any attempt to deliberately undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to refer the matter to law enforcement authorities and/or to seek damages or such other civil remedies as the Promoter may determine from time to time to the fullest extent permitted by law.
19. The Promoter is Michelin Australia Pty Ltd (ABN 84 006 761 628) of 51-57 Fennell Street, Port Melbourne, VIC 3207, telephone (03) 8671 1000.

#### **PERSONAL INFORMATION**

20. Immediately upon submission by a claimant, their claim becomes the sole property of the Promoter.
21. All information claimants provide ("Personal Information") will be used by the Promoter for the purpose of administering this Promotion and awarding the prize. By participating in this Promotion, the Claimant also confirms their consent to receiving future promotional materials from the Promoter and/or their affiliates by email or text message. The Claimant may withdraw their consent at any time by following the link provided in such promotional material.
22. The Promoter may disclose claimants' Personal Information to its contractors and agents and Participating Retailers to assist in conducting this Promotion and as required, to Australian regulatory authorities.
23. The Promoter's privacy policy can be found at <https://www.michelin.com.au/privacy-policy>. The Privacy Policy contains information on: a) how a claimant may access the Personal Information that is held by the Promoter and seek correction of such information; and b) how a claimant may complain about a breach of the Australian Privacy Principles, or a registered privacy code that binds the Promoter, and how the Promoter will deal with such a complaint. If a claimant has any questions regarding their privacy, they should contact the Promoter using the contact details contained in this Privacy Policy.
24. The Promoter is bound by the Australian Privacy Principles in the Privacy Act 1988.
25. By Participation in this promotion, I agree to any terms and conditions set out herein and Schedule.

